

SmartSound Sonicfire Pro 5

Competitive Comparison

| SmartSound Music vs. Other Music Libraries | | | |
|---|---|--|--|
| | SmartSound® Music Library | Royalty-Free Music Libraries | Pay-Per-Use Music Libraries |
| Music available for ANY time length <i>(Edited with beginning, middle and ending every time)</i> | ✓ | ✗ Just broadcast cuts | ✗ Just broadcast cuts |
| Several musical arrangements for every music length | ✓ | ✗ | ✗ |
| Music delivered with separate instrument layers | ✓ | Some | Some |
| Change instrument mix along the timeline to fit the video <i>(like "Duck for Dialog")</i> | ✓ <i>(Mood Mapping)</i> | ✗ | ✗ |
| Software to manipulate music length, arrangement & instrument mix | ✓ <i>(Sonicfire Pro 5)</i> | ✗ | ✗ |
| Export any track as a seamless looping track with no ending | ✓ | ✗ | ✗ |
| Integrated with video editing workflow on Mac and Windows | ✓ | ✗ | ✗ |
| Spotting tools to find music that hits on the key video events | ✓ | ✗ | ✗ |
| Easily change music tempo and adjust pitch for any track | ✓ | ✗ | ✗ |
| Extensive Multi-Layer Music content | 74 Discs 3-4 New Discs/Month <i>(Strata Series)</i> | ✗ <i>(Some have minimal content with layers)</i> | ✗ <i>(Some have minimal content with layers)</i> |
| Live studio recordings, not just samples | Most Tracks | Rarely | Most Tracks |
| Music is downloadable by individual song and full disc | ✓ | Sometimes | Sometimes |
| Discounted subscription option | ✓ <i>(Permanent license)</i> | Some | ✓ <i>(No Ownership of music)</i> |
| Music priced differently based on length of music track | ✗ | Some | Most |
| Ability to easily change instrument mix of exported .WAV or .AIF files | ✓ <i>(Smart Recall)</i> | ✗ | ✗ |
| Customer Support available via phone, e-mail and forums | ✓ | Some | ✗ |

- This comparison is based on companies that supply fully-composed and recorded music tracks. It does not include companies that provide music loops, music samples or other music assets that must be manually assembled by the user.
- SmartSound Music requires Sonicfire Pro on Mac or Windows. Like most large music libraries, a software interface is typically required to provide advanced searching and exporting capability to the user. This comparison accepts that most music libraries utilize a software interface, whether it is a web browser interface or a dedicated program.

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