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The World's Most Creative Music Solution
for Visual Media

SmartSound® Quicktracks® 5.0 Adds Multi-Layer Music Support to Corel® Video Editing Software

*Corel® VideoStudio® Pro X3 is the first video editing software to integrate
SmartSound's most powerful and creative music soundtrack technology*

March 1, 2010 – (Northridge, CA) SmartSound Software, Inc., the leader in fully-customizable royalty-free production music, has licensed its latest Quicktracks® technology to Corel for inclusion in Corel® VideoStudio® Pro X3. The SmartSound technology makes it possible for users to easily resize music soundtracks on their video timeline and also adjust the instrument mix of SmartSound Multi-Layer music tracks.

“As the first company to integrate Quicktracks into our video editing software, Corel is giving our customers access to one of the most compelling and creative music soundtrack options on the market,” said Jan Piros who leads Product Management for Corel VideoStudio Pro. “In addition to giving Corel VideoStudio Pro X3 users the ability to customize the length of the music used in their soundtracks, they can access the individual instrument layers, turning each instrument track up or down to personalize the music for their production. It’s a very powerful creative tool.”

The SmartSound technology is implemented as the “Auto Music” feature in Corel VideoStudio Pro X3 which also includes 36 tracks of SmartSound’s royalty-free music. 10 of the tracks are from the Multi-Layer Music album, Core Foundations and 26 of the tracks are from the Single-Layer/Stereo Music album called New Standards. Users can easily expand their music selection by licensing albums or singles from SmartSound’s extensive music library of 3200 titles and growing. Purchases of additional SmartSound

music can be made from within Corel VideoStudio Pro X3 or at SmartSound's web site, www.smartsound.com.

“We are excited to see these new features making their way to consumers through great products like Corel VideoStudio Pro X3,” commented Kevin Klingler, President and CEO of SmartSound. “We have won numerous video industry awards with this technology in our own software, so we're certain it will be a success in Corel's new enthusiast video editing package.”

SmartSound offers their Quicktracks SDK for companies to embed the patented SmartSound music solutions into their software products. The latest SDK offers the ability to control the instrument mix of SmartSound's music library while adjusting the length of the music track to fit the video precisely.

Corel VideoStudio Pro X3 is available in North America at a suggested retail price (SRP) of \$99.99 (USD and CDN) for the full version or \$79.99 for the upgrade. Corel also offers the Corel Photo & Video Pro X3 Bundle featuring both Corel VideoStudio Pro X3 and Corel PaintShop Photo Pro X3 for \$149.99 (SRP).

To purchase Corel VideoStudio Pro X3 or download a free 30-day trial, please visit www.corel.com/videostudio.

About SmartSound Software

SmartSound Software, Inc. is the world's leading provider of customizable music and music soundtrack solutions for visual content creators. The company has been at the forefront of technological innovations in the industry, such as the award-winning Timing Control™ and Mood Mapping® features in SmartSound Sonicfire® Pro. SmartSound technology is available for Windows XP/Vista and Macintosh OSX 10.4 or higher, including PowerPCs and Intel Macs. SmartSound products include: the Sonicfire Pro (with Final Cut Pro plug-in) and Quicktracks® software and the Strata®, Film Score, Producer, Edge, Audio Palette, Sound Palette, and Home Movie Music collections of music and sound effects. The company is headquartered in Northridge, CA, and can be reached by phone at 818-920-9122, by fax at 818-920-9152 or on the Web at www.smartsound.com.

About Corel

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

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